



INCREASE YOUR BRAND EXPOSURE

DISCOVER OUR EVENT SPONSORSHIP KIT

« 2021-2022 »



A showcase of our stellar events

We put together a showcase of stellar events throughout the year as a platform for members and the wider business community to learn, connect and share.

From our numerous morning talks to larger scale events and symposiums, there is no shortage of occasions to get premium visibility and business opportunities.

Our packed calendar of events allows you to get ahead of the competition by sponsoring industry-specific talks and symposiums. Likewise, you can demonstrate your corporate social responsibility by supporting one of our change-making conferences and reach new audiences.

Be visible in one of the largest business communities in Hong Kong!



3,000+

participants
per year



Targeted high-level
attendees



More than
1 event per week

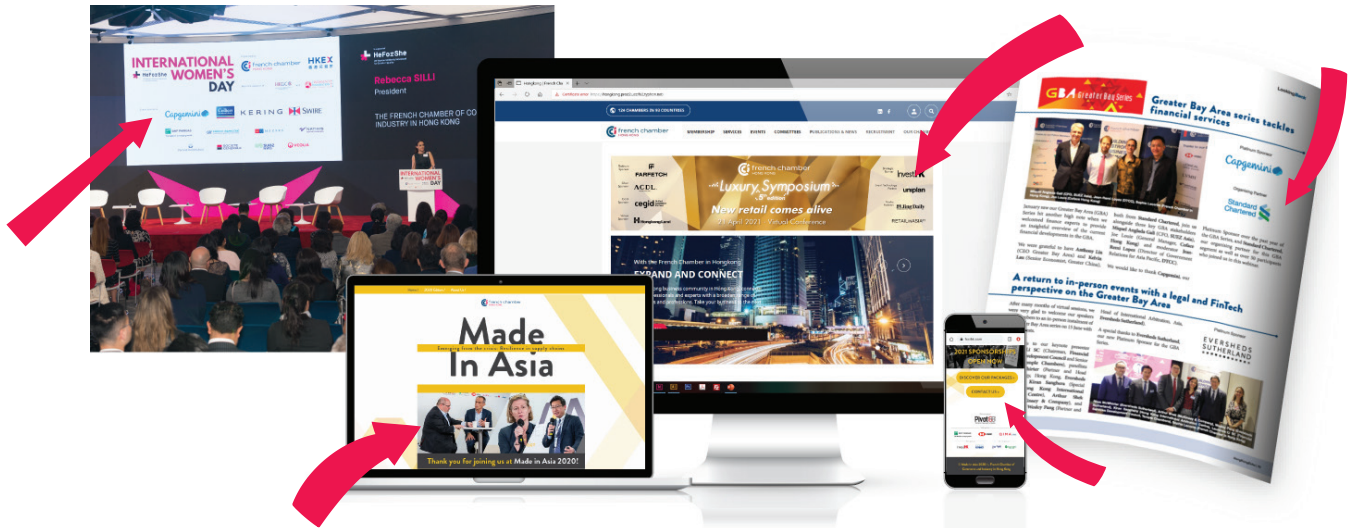
The French Chamber's key numbers

Our diverse activity helps to make us one of the most prominent chambers in Asia.

- 5th largest French Chamber in the world
- 800+ members



Visibility at each stage of an event



Get your company visible through all communication collaterals dedicated to the event:

- **Pre-event:** Mention and/or logo on promotion materials (webpage, EDM, electronic programme, media coverage, social media...)
- **During the event:** Verbal acknowledgment by the moderator during opening and closing remarks, logo on signage, on-site visibility (badges, hard copy programme, company banner...)
- **Post event:** Mention and/or logo on our social media post, press releases, recap video or replay, past event webpage ; mention, logo and/or advertising in the French Chamber magazine *HongKongEcho*.

LinkedIn

13,300+
followers

Facebook

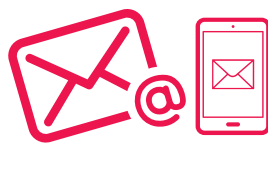
3,000+
followers

Website

12,000+
unique visitors
per month

Newsletters

11,000+
contacts



18%
open rate

HongKongEcho

**Print run of
4,000+**
online copy

Our signature events and series



MADE IN ASIA

Our long-standing sourcing symposium, Made in Asia, has carved out a reputation as a must-see for anyone in the industry. It celebrated its landmark 10th edition in 2020.

Month: November 2021
Format: Half-day hybrid conference
Attendees: 600+ online viewers

Platinum sponsor: 128,000 HKD (Exclusivity)
Gold sponsor: 68,000 HKD
Silver sponsor: 28,000 HKD



GREATER BAY AREA SERIES

The continuation of a series of seminars launched by the French Chamber in 2019, to address the development of different aspects in the GBA, with a number of leading players, institutional actors, entrepreneurs and start-ups across the region.

Frequency: 3 events throughout the year
Format: Conferences
Attendees: 50+ professionals for each event

Platinum sponsor: 42,000 HKD (Exclusivity) **SOLD**
Gold sponsor: 28,000 HKD
Silver sponsor: 15,000 HKD



BUSINESS FOR GOOD SERIES

A first-of-a-kind series of webinars and events to inspire, connect, and share solutions to reach global sustainable development goals. Join us and a global movement of people using business as a force for good!

Frequency: 3 events throughout the year
Format: Conferences
Attendees: 50+ professionals for each event

Gold sponsor: 28,000 HKD
Silver sponsor: 12,000 HKD



HEFORSHE SERIES

A longstanding partnership with the Hong Kong General Chamber of Commerce, this flagship initiative for gender equality from the French Chamber has already gathered over 1,500 participants in 3 years. This series builds on the success of the 500+ strong International Women's Day Celebrations we first launched in 2016.

Frequency: 4 events throughout the year
Format: Conferences
Attendees: 30+ professionals for conferences

Gold sponsor: 28,000 HKD
Silver sponsor: 12,000 HKD

Our yearly events



BACK TO WORK

Each year, the French Chamber organises a special 'Morning Talk' to kick-off the business year with high level insight on topical issues from a prominent figure in the business community.

Month: September
Format: Conference
Attendees: 40+ professionals

Sponsor package: 8,000 HKD / event



PROMINENT SPEAKER SERIES

Influential leaders from a range of backgrounds share their immense experience and expertise to enable high-level conversations.

Frequency: 1 or 2 events per year
Format: Conferences
Attendees: 50+ professionals

Sponsor package: 8,000 HKD / event



PIONEER TALKS

Hear from inspiring individuals who have pushed the boundaries in their life or business. These unique speakers share their journey and vision of achievement and success.

Frequency: 1 or 2 events per year
Format: Conferences
Attendees: 50+ professionals

Sponsor package: 8,000 HKD / event



MENTORING PROGRAMME

Every year, the French Chamber's mentoring programme matches ambitious young professionals with senior business executives as part of a two-way learning experience to further careers and enrich understanding.

Month: 1 event in September
Format: 1 match making session + visibility throughout the year
Attendees: 20+ mentors and 20+ mentees

Sponsor package: 20,000 HKD for the full year

Our networking events



FESTIVE COCKTAILS

Gathering guests from the local and international business community to celebrate festive occasions. From Christmas to Chinese New Year, we look forward to raising a glass with you for these special moments.

Frequency: 4 times per year

Format: Members and Non-members cocktail reception

Rate: Ticket entrance fee

Attendees: Up to 180 guests

Audience: Business community in Hong Kong

1 session sponsorship packages: Cash Sponsor at 25,000 HKD
In kind F&B value at 25,000 HKD



NEW MEMBERS WELCOME EVENTS

To welcome our new members we organise gatherings to meet and mingle with a drink. A dedicated moment to help our members make the most of their membership.

Frequency: 4 times per year

Format: Members-only casual cocktail reception

Attendees: 15-20 members per session

Sponsor package: 25,600 HKD for 4 sessions
14,400 HKD for 2 sessions
8,000 HKD for 1 session



HAPPY HOUR DEALS COCKTAIL

Gather after work for a happy hour cocktail with other French Chamber members. Welcoming professionals from all industries, these popular sessions are a great way to increase your network and make connections.

Frequency: Once a month

Format: Members-only casual gathering

Attendees: 15-20 members per session

Rate: Happy hour rate proposed by the venue

Sponsor package: 16,000 HKD for 4 sessions
9,000 HKD for 2 sessions
5,000 HKD for 1 session



JOB SEEKER WORKSHOPS

Thanks to our experience, we have put together a list of tips for finding a job for newly arrived professionals that we share in these very popular and useful workshops.

Frequency: 10 sessions throughout the year

Format: Conferences

Attendees: 15 professionals

Sponsor package: 15,000 HKD for the whole year
2,500 HKD per session

Five ways to showcase your brand



HongKongEcho
magazine



Website



Newsletters



French Shopping & Dining
in Hong Kong Blog



Event
sponsorship

Request our event benefits package for details
regarding exposure and visibility.

We would be delighted to discuss any opportunity
to tailor our service to your needs!

« Contact us: events@fccihk.com



« EVENTS@FCCIHK.COM

in @FRENCH CHAMBER IN HONG KONG

f FACEBOOK.COM/FCCIHK

FCCIHK.COM