



french chamber
HONG KONG

Mentoring Programme Sponsorship Kit

« 2021-2022

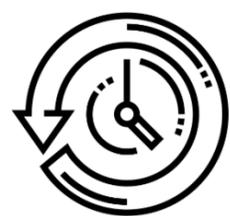


Initially started in 2015, French Chamber in Hong Kong is launching its 6th edition of mentoring programme this year.

Every year, this programme matches ambitious young professionals with senior business executives as part of a two-way learning experience to further careers and enrich understanding.



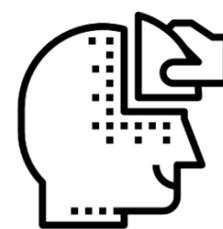
Matching young professionals with senior executives



10
months
duration



2
cocktail
sessions



2
trainings &
gatherings

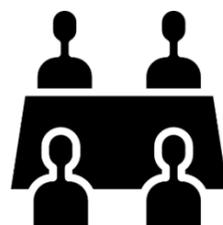


40+
participants

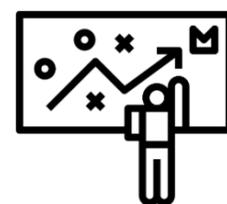
Programme timeline



Sep
Application
deadline



Oct
Speed
matching



Nov
Coaching
session



**10
months**
1 on 1 meetings

Programme highlights



Oct

Participants meet top 5 profiles during the cocktail session



Jan

Mid-programme gathering to share progress



Jul

Celebratory gathering cocktail



Sponsor Visibility

What we offer



2
general
newsletters



Access to
cocktails



Company logos
& visibility



3+
social media
posts

FRENCH CHAMBER IN HONG KONG MENTORING PROGRAMME SPONSORSHIP PACKAGE	Full-year sponsor	Cocktail cash sponsor	Venue sponsor
	HK\$20,000	2 sessions: HK\$10,000 1 session: HK\$6,000	
EXPOSURE BEFORE THE PROGRAMME			
Company logo in 2 call-for-application newsletters to all our database (13,000+ contacts)	✓		
Company logo in profiles lists to all participants	✓		
Mention and company logo on our website page (12,000+ unique visitors / month)	✓	✓	
EXPOSURE THROUGHOUT THE YEAR			
Company logo and mention in 5+ newsletters to all participants throughout the year	✓		
Invitation to cocktails (speed matching & closing cocktail)	✓	✓	✓
Verbal acknowledgment during opening and closing remarks	✓	✓	✓
Company logos / banners display during the events	✓	✓	✓
EXPOSURE AFTER THE PROGRAMME			
3+ LinkedIn posts dedicated to this programme throughout the year	✓	✓	✓



Past Testimonials



Past testimonial



Frantz Hotton

Managing Director,
Pernod Ricard Hong Kong & Macau

“I’ve gained a much better understanding of the next generation. But ultimately, it’s highly rewarding to help sow the seeds of future leadership.”

“It may appear unbelievable, but mentoring is as valuable and inspiring for mentors just as it is for mentees. We both got valuable insights into a different generation.”



John Miers

Founding Partner
Black Isle Global



Marine Alaouchiche

Deputy Attaché for Science & Technology
Embassy of France in China

“The sessions with my mentor were always valuable, sincere, judgement-free and productive.”

“My mentor guided me through major challenges in my professional life during a highly disruptive period, Selflessly providing me the support and insights I needed.”

Naomi Chow

Learning and Development Specialist
ALF Retail Hong Kong Limited – Marks and Spencer





Contact us



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