

# GBA SPONSORSHIP PACKAGES

Greater  
Bay Series



## A key driver for Hong Kong's future

Don't miss out on today's hottest topic

**The Greater Bay Area (GBA)** is one of the most exciting regional developments anywhere in the world. Much more than just a booming tech hub, the GBA will reinvigorate the economic dynamics of its nine mega cities and two special administrative regions.

## What to expect from our events



In-person  
session with  
networking



40-50  
C-level  
guests



Leading experts  
sharing the  
latest insight





## Sponsorship exposure

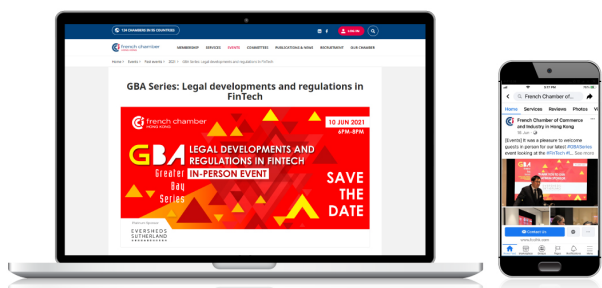
Reach our high-level audience of C-level executives, decision makers, and business leaders by becoming a sponsor of the Greater Bay Area series.

Showcase your company to the French, international, and local business community with **visibility before, during, and after the event.**



## Visibility at every stage

### Website and social media coverage



### Company logo in our EDMs



### Speaking opportunities\*



\*Depending on package



## Recent speaker highlights

**A snapshot of the  
leading experts**  
we've welcomed as  
speakers so far



**Alain Le Couédic**  
Partner, Head of  
Financial Services  
Practice, Greater  
China, Co-Head,  
Financial Services Asia  
**ROLAND BERGER**



**Anthony Lin**  
CEO Greater  
Bay Area  
**STANDARD  
CHARTERED**



**Jean-Remi Lopez**  
Director of  
Government  
Relations for Asia  
Pacific  
**DTCC**



**Wesley Pang**  
Partner and Head of  
International  
Arbitration, Asia,  
**EVERSHEDS  
SUTHERLAND**



**Kiran  
Sanghera**  
Special  
Counsel  
**HONG KONG  
INTERNATIONAL  
ARBITRATION  
CENTRE**



FRENCH CHAMBER IN HONG KONG GBA SERIES SPONSORSHIP PACKAGE 2022/2023	GBA Greater Bay Series	Gold Sponsor HK\$28,000 (no exclusivity) Up to 3 Events	Silver Sponsor HK\$12,000 (no exclusivity) Up to 3 Events
BEFORE EACH EVENT			
Company logo on the event page on FCCIHK website		✓	✓
Company logo on all email communications to our contacts (up to 11,000 recipients)		✓	✓
Mention in pre-event posts on social media (15,000+ LinkedIn contacts)		✓	✓
Company logo on FCCIHK employees' email signature for one week		✓	✓
Company logo in the GBA Sponsorship Kit sent to our database (up to 11,000 recipients)		✓	✓
DURING EACH EVENT			
Company banner at registration desk Company Logo in the Webinar Presentation			
Company logo on content materials throughout the event		✓	✓
Mention as a partner in the intro speech made by FCCIHK representatives		✓	✓
Speaker or MC/moderator role depending on the topic		For 1 session	
Complimentary online tickets (if virtual / hybrid) Complimentary in-person tickets		5 tickets/session 3 tickets/overall	3 tickets/session 2 tickets/overall
AFTER EACH EVENT			
Company logo in our 'thank you' EDM sent to the attendees		✓	✓
Mention in our 'thank you' EDM sent to the attendees		✓	✓
Mention in post-event post on social media		✓	✓
Company logo in a dedicated article to the GBA series in our HongKongEcho magazine (20,000+ readers)		✓	✓





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PACKAGES  
2022-2023**



## Current sponsor

Platinum  
Sponsor

**EVERSHEDS  
SUTHERLAND**

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## Sponsors from previous sessions

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Capgemini

Organising  
Partner

Standard  
Chartered





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## Get in touch for more information

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