



To kick off Hong Kong Entrepreneur Day, hear about the different initiatives supporting and empowering the entrepreneurial ecosystem in Hong Kong, fostering innovation, facilitating connections, and providing practical resources for startups and business founders. Discover how these initiatives can help entrepreneurs launch, grow, and scale their projects while benefiting from a dynamic and supportive business community.

Stéphanie Dodin	Executive Director, **The French Chamber in Hong Kong**
Jean-Roch Martin	Managing Partner, **Finance Advisory Board** Co-President of Entrepreneurs Committee, **The French Chamber in Hong Kong**
Hacène Taibi	Founder, **Bistrochat** Co-President of Entrepreneurs Committee, **The French Chamber in Hong Kong**

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From corporate to entrepreneur - They made it

Moving from a senior corporate role to entrepreneurship is more than a career transition. It requires redefining one's professional identity, building credibility beyond a job title, and developing a clear vision for the future. This panel will explore how to create and execute a long-term strategy with fewer resources, adapt to smaller teams and tighter budgets, and identify the most effective communication channels. Speakers will also share their experiences of scaling a business, converting opportunities into sustainable revenue, and building a resilient enterprise for long-term success.

Franckelie Laloum	Michelin-starred Chef and Co-Founder, **LALA Restaurant Hong Kong**
Veronica Llorca-Smith	Speaker, Penguin Author and Mompreneur, Founder, **Veronica Llorca-Smith**
Moderator:	
Julien Mathieu	Co-Founder, **Alea**

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Sales & growth: Building a stable growth strategy

In today's competitive environment, stable growth requires more than just increasing sales. It starts with a deep understanding of customer needs, identifying the most effective channels to reach them, and making strategic investments at the right time. This panel will explore how businesses can build a scalable growth strategy, optimize their sales efforts, and achieve long-term success through a step-by-step approach to expansion.

Morgan Cousin	Co-Founder & Managing Director, **M&C Asia**
Jean-Edouard Mano	Co-Founder, **52 Gage**
Maxime Pruvost	Founder & Managing Director, **BEE Retail**
Moderator: **Mathilde Betinas**	Business Development & Partnerships Director, **OnTheList**

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Panel Discussion

The hardware playbook: From prototype to global success

With hardware innovation accelerating across industries, understanding how to turn ideas into scalable products has never been more important. As the world's leading hardware innovation hub, Shenzhen offers unparalleled access to rapid prototyping, manufacturing expertise and one of the most competitive supply chains globally.

In this session, our speakers will explore how startups and businesses can leverage the Chinese ecosystem to develop, industrialize and scale hardware innovations. The discussion will highlight Shenzhen's unique role as a global center for product development and manufacturing, China's contribution to the industrialization of innovation, and emerging products and technologies with strong potential for European markets. It will also examine how entrepreneurs can act as bridges between Chinese and European ecosystems, creating opportunities for collaboration, investment and market expansion.

Thomas Baccino	Chairman & Co-Founder, **Korben Robot For People**
Antoine Kuhnast	Founder, **ODI**
Laurent Le Pen	Founder & CEO, **Oxtak** Co-Founder, **Oclean**
Moderator: **Hacène Taibi**	Founder, **Bistrochat** Co-President of Entrepreneurs Committee, **The French Chamber in Hong Kong**

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Ask me anything

A unique opportunity to engage directly with experienced entrepreneurs and get honest, practical answers to your questions.

Lorenzo Antinori	Founder, **Bar Leone Hong Kong, Shanghai and Montana**
Sebastien Borget	Co-Founder, **ArtVerse** Co-Founder, **The Sandbox**
Marc Cansier	Founding Partner, **Marc & Chantal**
Emmanuel Le Cottier	Co-Founder & CEO, **Lexibook**
Thierry Neveux	Asia Pacific Director and Stakeholder, **Moulin Roty** Venture Capital investor
Moderator: **Tiana Ludhani**	Founding Partner, **Midnight Espresso Communications**

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HONG KONG Entrepreneur Day

19 November 2026



Panel Discussion

How to optimise your exit strategy?

Building a successful company is only part of the entrepreneurial journey. Preparing for a successful exit is equally important and requires careful planning well in advance. A few common mistakes can significantly impact valuation and deal execution. Hear from experts on how to maximise and prepare your exit strategy through the key steps involved in the preparation process, and learn what to do, what not to do, and how to position your company for a successful transition.

Matthieu Bonnici	Principal, **M.J.F Bonnici Law Firm**
Cyril Serratrice	Managing Director, **CIC Conseil**
Chloé Vasseur	Head of Wealth Planning and Life Insurance, **Banque Transatlantique Luxembourg**
Moderator: **Hervé Guinebert**	Director of the Hong Kong Office, **Banque Transatlantique**

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Scale your business with AI ?

Discover practical AI tools and strategies to boost productivity, streamline operations, and unlock new growth opportunities for your business.

Michele De Filippo	Founder, **Midas Analytics**
Hacène Taibi	Founder, **Bistrochat** Co-President of Entrepreneurs Committee, **The French Chamber in Hong Kong**

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