



french chamber
HONG KONG

2021-2022

BUSINESS FOR GOOD SPONSORSHIP KIT

▶ OUR AIMS

TO PUT IT SIMPLY: DOING GOOD THROUGH BUSINESS

For the past two years, the pandemic have given us no choice but to face the impact on global business sectors and people's daily life. With this Business for Good series, let's continue ahead on this positive journey and build a regenerative and inclusive economy that works for all.

Be part of the Business for Good community and take actions to make a good impact in Hong Kong and the international business.

▶ **PAST SESSIONS**



**Hong Kong's
Smart City
future**



**Food and
consumer goods**



**Responsible consumption
and production**



**Finance goes
sustainable**

▶ **RECENT SPEAKER HIGHLIGHTS**



CHRISTINE GOULAY

Head of Sustainable Innovation
Kering



GRACE HUI

Head of Green and Sustainable
Finance, Hong Kong Exchanges
and Clearing Limited (HKEX)



KELVIN LI

Director, Strategy and Business
Development, Schneider Electric
(Hong Kong) Limited

▶ WHAT TO EXPECT FROM OUR EVENTS



Hear from business leaders
about their vision
for the future of business

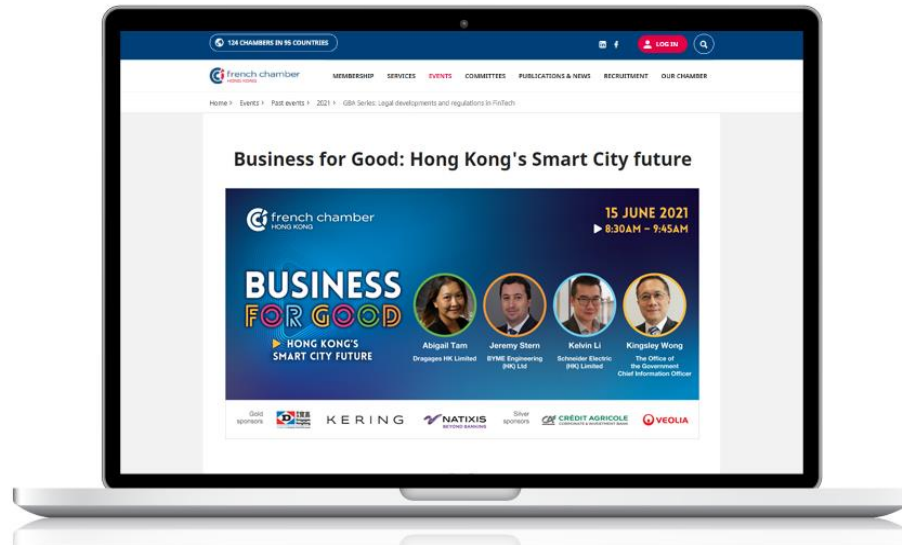


Connect with like-minded
decision makers committed to
making a change



Practical take-aways and
best practices on the journey
towards sustainable business

▶ **SPONSORSHIP EXPOSURE**



Place your company at the forefront of change.

Through our newsletters, website, social media, and on-the-day visibility, we bring you extensive visibility in a high-level business community.

BUSINESS FOR GOOD SPONSORSHIP KIT

2021-2022

BUSINESS FOR GOOD SPONSORSHIP PACKAGE 4 webinars or events in 2021-2022	Gold Sponsor 28,000 HKD	Silver Sponsor 12,000 HKD
PRE-EVENT		
Company logo on the event website	All Business for Good webinars or events	All Business for Good webinars or events
Company logo on the event flyers sent by email to our database (7,000+ contacts)	All Business for Good webinars or events	All Business for Good webinars or events
Mention in pre-event social media posts (15,500+ contacts)	All Business for Good webinars or events	1 webinar or event
Company logo on FCCIHK employees' email signature during the week of the webinar or event	✓	
DURING THE EVENT		
Speaking opportunity in 1 dedicated event or webinar	✓	
Corporate video played before the official start or during intervals	1 webinar or event	
Company logo on content materials	All Business for Good webinars or events	All Business for Good webinars or events
Mention as a partner in opening remarks by the French Chamber	All Business for Good webinars or events	All Business for Good webinars or events
Complimentary tickets	3 tickets / each webinar or event	3 tickets / 1 webinar or event
POST-EVENT		
Company logo in post-event newsletters sent to all participants	All Business for Good webinars or events	All Business for Good webinars or events
Company logo in 1 dedicated article in our HongKongEcho magazine (25,000+ readers)	✓	
Mention in post-event social media posts (15,500+ contacts)	All Business for Good webinars or events	1 webinar or event

2021-2022



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▶ CONTACT US TO BECOME A SPONSOR

BE PART OF THE MOVEMENT, LEAD THE CHANGE!

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