



french chamber  
HONG KONG

2021-2022

**GBA**

**SPONSORSHIP  
PACKAGES**

Greater  
Bay Series



## A key driver for Hong Kong's future

Don't miss out on today's hottest topic

**The Greater Bay Area (GBA)** is one of the most exciting regional developments anywhere in the world. Much more than just a booming tech hub, the GBA will reinvigorate the economic dynamics of its nine mega cities and two special administrative regions.

## What to expect from our events



In-person  
session with  
networking



40-50  
C-level  
guests



Leading experts  
sharing the  
latest insight

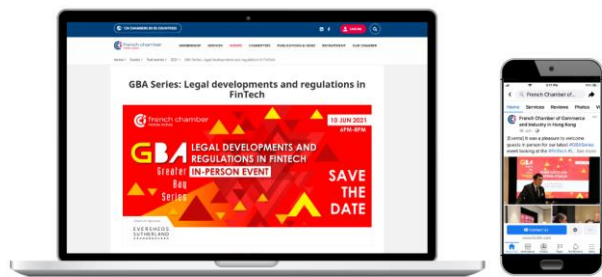
## Sponsorship exposure

Reach our high-level audience of C-level executives, decision makers, and business leaders by becoming a sponsor of the Greater Bay Area series.

Showcase your company to the French, international, and local business community with **visibility before, during, and after the event.**

## Visibility at every stage

### Website and social media coverage



### Company logo in our EDMs



### Speaking opportunities\*



\*Depending on package





## Recent speaker highlights

**A snapshot of the  
leading experts  
we've welcomed as  
speakers so far**



**Alain Le Couedic**  
Partner, Head of  
Financial Services  
Practice, Greater  
China, Co-Head,  
Financial Services Asia  
**ROLAND BERGER**



**Anthony Lin**  
CEO Greater  
Bay Area  
**STANDARD  
CHARTERED**



**Jean-Remi Lopez**  
Director of  
Government  
Relations for Asia  
Pacific  
**DTCC**



**Wesley Pang**  
Partner and Head of  
International  
Arbitration, Asia,  
**EVERSHEDS  
SUTHERLAND**



**Kiran  
Sanghera**  
Special  
Counsel  
**HONG KONG  
INTERNATIONAL  
ARBITRATION  
CENTRE**



**GBA**  
Greater Bay Series  
SPONSORSHIP PACKAGES  
2021-2022

<b>FRENCH CHAMBER IN HONG KONG GBA SERIES SPONSORSHIP PACKAGE</b>	<b>Platinum Sponsor HK\$48,000 (exclusive to 1 company) 3 Events</b>	<b>Gold Sponsor HK\$34,000 (no exclusivity) 3 Events</b>	<b>Silver Sponsor HK\$21,000 (no exclusivity) 3 Events</b>
<b>BEFORE EACH EVENT</b>			
<b>Company Logo</b> on the event page on FCCIHK website	✓	✓	✓
<b>Company Logo</b> on all email communications to our contacts (up to 13,000 recipients)	✓	✓	✓
<b>Mention</b> in pre-event posts on <b>social media</b> (13,000+ LinkedIn contacts)	✓	✓	✓
<b>Company Logo</b> on <b>FCCIHK employees' email signature</b> for one week	✓		
<b>DURING EACH EVENT</b>			
<b>Company Banner</b> at registration desk	✓		
<b>Company Logo</b> on content materials throughout the event	✓	✓	✓
<b>Mention</b> as a partner in the <b>intro speech</b> made by <b>FCCIHK representatives</b>	✓	✓	✓
<b>Speaker or MC/moderator</b> role depending on the topic	For 1 session	For 1 session	
<b>Complimentary tickets</b>	3 tickets/each session	3 tickets/overall	2 tickets/overall
<b>AFTER EACH EVENT</b>			
<b>Company Logo</b> in our <b>'thank you' letters</b> sent to the attendees	✓	✓	✓
<b>Mention</b> in our <b>'thank you' letters</b> sent to the attendees	✓	✓	✓
<b>Mention</b> in post-event post on <b>social media</b>	✓	✓	✓
<b>AT THE END OF THE SERIES</b>			
<b>Company Logo</b> in a <b>dedicated article</b> to the GBA series in our <b>HongKongEcho magazine</b> (20,000+ readers)	✓	✓	✓





french chamber  
HONG KONG

**GBA**

Greater  
Bay Series

**SPONSORSHIP  
PACKAGES  
2021-2022**



## Current sponsor

Platinum  
Sponsor

**EVERSHEDS  
SUTHERLAND**

安睿順德倫國際律師事務所



## Sponsors from previous sessions

Platinum  
Sponsor

Capgemini 

Organising  
Partner

Standard  
Chartered





**GBA**

Greater  
Bay Series

**SPONSORSHIP  
PACKAGES  
2021-2022**

## Get in touch for more information

**Kieran Cash**

**Senior Communications Manager**

Email: [kieran.cash@fccihk.com](mailto:kieran.cash@fccihk.com)

Tel: +852 2294 7732