



HOW THE CUSTOMER IS DRIVING THE FUTURE OF SOURCING

Platinum sponsor:



Gold sponsors:



Silver sponsors:



Interaction partner:



Supply Chain Agility

Agility Must Be a Priority



“ The world’s fastest animal rely on Agility not speed to catch it’s prey. Much of it’s hunting success comes from it’s ability to slow down_& turn Quickly ”

Biomechanist Alan Wilson

Consumer Driving the Supply Chain



Agility or Nimbleness Is the ability to change the Supply Chain **position** efficiently.

Key Foundations Needed for Agility



Digital technologies IOT, Virtual Reality, Artificial Intelligence...



Connectivity & Transparency across Supply Chain platform



Re-define Your role as a real partner (They win, you win)

Digital Technologies



Then start designing on
a digital pair of jeans.

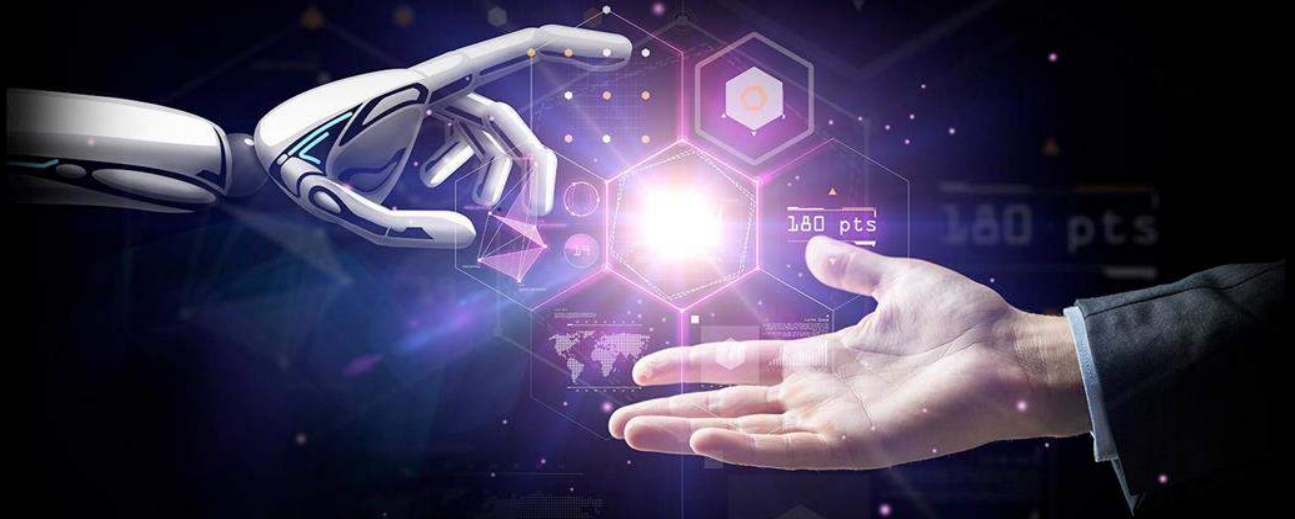
Smart Manufacturing – Downtown LA

3D

Composed
Photography

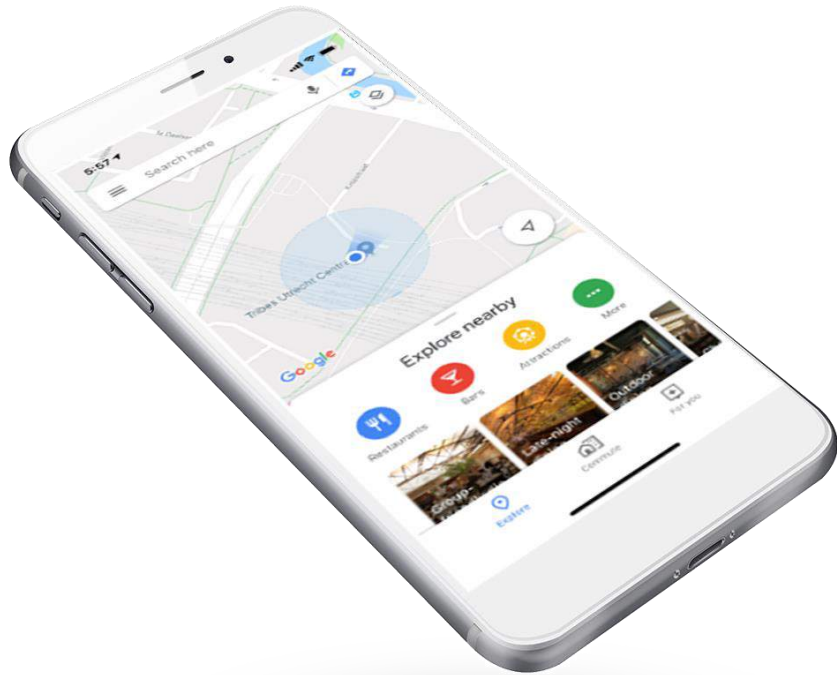


Re-imagine with Artificial Intelligence



“ If I had ask people what they wanted, they would have said Faster Horses ”

Henry Ford



What if Google could give you options of what's out there?



Smart Factory 1, 10, 100



Take Away

Agility is not just about survival, It brings **New Growth Opportunities**

Digital Technology **Enables** Agility

Agility is not gain Overnight, it's a practice

Remember it's **not just Speed**, it's about your Ability to Response
(Stop, change, move again)



Thank You

BROW|Z|WEAR

